



# Digital Adoption by AppNavi

AppNavi is the easiest to use **Digital Adoption** solution.

AppNavi supports employees and customers in any browser-based application while they work in it.

## **We put a layer over your software.**

Interactive routes guide users through the software, providing the exact information needed at each moment to easily execute the next step.

**This makes it easy to learn any new software** - and relieves the helpdesk.

Finally roll out, use and optimize software  
**SIMPLY & EFFICIENTLY.**

## **Expensive & time consuming so far**

New software is constantly being developed, modified and rolled out. There is often not enough time to train users in the use of the software. In addition, training courses only generate stock knowledge, which is usually forgotten again in the moments of need. Training materials, videos, scripts or user manuals are time-consuming to create and age very quickly. Screenshots, for example, have to be created and replaced again and again.

## **Innovative & efficient with AppNavi**

With AppNavi everything is very simple: within a few minutes AppNavi is integrated and the IT department is "freed" from it. The content such as routes or news is created by authors without developer knowledge and is directly available to the users. Adaptations in case of SW changes are a thing of the past - because AppNavi usually adapts itself. There is no need to read documentation - AppNavi helps directly in the live system.

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# IT'S THAT EASY!



## 1. Integrate

Integrate AppNavi into the target environment via code snippet or browser extension in minutes.

## 2. Customize

Simply adapt AppNavi to the desired corporate design and to the relevant user segments.

## 3. Filling

Create the desired routes, tooltips, collections, posts and pins to support the user.

## 4. Go Live

Publish content in a user-segmented and/or time-controlled manner. This makes AppNavi visible to the desired users.



### Efficient use - with fun

The help appears at the moment the problem arises. The user can immediately solve the problem himself. Frustration experiences are eliminated - efficiency increased.

### Learning while working

Training and learning take place within the daily work processes. Separate training sessions during or outside working hours are not necessary.

### No how-to questions

Users no longer block the helpdesk with time-consuming how-to questions and don't have to wait for answers: Win-win for users and helpdesk.

### Available within minutes

AppNavi is fast. Set up in one day, create content - done. Immediately, all users are supported by AppNavi. Users and helpdesk breathe a sigh of relief.

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AppNavi strenghts

## What makes us very special

### User Efficiency-as-a-Service

AppNavi aims to continuously make your users more efficient and relieve them of repetitive routine tasks.

Via the Learning Center, users are **empowered, supported** via routes, hotspots and news, **accelerated** via RPA and processes are **automated**.

### User Behavior Mining

**The analysis of software usage** allows deep insights into the way users act in tools and allows gigantic potential to examine the **software system landscape** in the company.

Our AI-powered algorithm recognizes behavioral patterns and visualizes them in a clear and comprehensible way.

### Simply easy

AppNavi is the easiest to use digital adoption platform. Content can be created and customized without developer knowledge. The intelligent and learning algorithm recognizes the relevant places and makes AppNavi largely immune to SW changes. In addition, AppNavi is ready for use in just a few days. All this relieves the IT - and helps the users.

### 1 FOR ALL

AppNavi was created and hardened in the corporate environment. From experts for experts. AppNavi works in any browser-based application. Without ifs and buts - and even across application boundaries.

### Incredibly flexible

Your business is dynamic and the software landscape is constantly changing. Digitalization accelerates this even more. AppNavi provides pricing and contract models that reflect this dynamic. Usage-based models allow you to get started without a contract term, user-based models have economies of scale, and flat models allow for widespread use. The ability to switch between models is "built in" to AppNavi.

AppNavi Components

# Everything in & easy as pie

Can be operated without  
developer knowledge

## Avatar & Menu

The avatar opens the AppNavi menu. From there, all content types such as routes, news or learning paths bundled in collections can be started.

## Planner & Recorder

With the planner, routes can be created very easily. Recorded with the recorder, the tooltips can be edited to your heart's content in the planner. This includes the integration of images, videos, iframes or even existing knowledge content such as flashcards or similar.

## Customer portal

The customer portal is available to authors. Here they can create news, announcements and collections. They can also automatically translate all generated content into up to 27 languages - and keep an eye on content usage via anonymized analytics.

## Routes & Tooltips

With the planner, routes can be created very easily. Recorded with the recorder, the tooltips can be edited to your heart's content in the planner. This includes the integration of images, videos, iframes or even existing knowledge content such as flashcards or similar.

## Posts & Pins

With Posts, users are always kept up to date when they are currently in the corresponding application. Pins enable the automated display of posts when the application is opened. Of course, everything is target group-specific and time-controlled if required.

### Any questions?

Do you have further questions about the functionality and advantages of AppNavi? We would be happy to discuss them with you. Send us an email to [info@appnavi.eu](mailto:info@appnavi.eu) - or just give us a call.

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